

**Report
On
ECO - friendly Ganesh Idol making and sale: An EDCell initiative**

Organized by: Entrepreneurship Development Cell

Date: 26-08-2025

Venue: Pendol, Sir C R Reddy College for Women, Eluru.

Participants: 60 Students

The Entrepreneurship Development Cell successfully organized an ECO – friendly Ganesh Idol making and sale activity with the active participation of 60 students. The objective of this event was to promote sustainable practices during the Ganesh Chaturthi festival while encouraging entrepreneurial skills among students.

During the event students crafted beautiful Ganesh idols using ECO – friendly materials. In addition to idol making students also engaged in marketing and sale activities. The idols were displayed and sold at a minimal price within the campus.

This activity provided students with hands – on experience in product design, pricing, marketing and customer interaction – key aspects of entrepreneurship.

The event was a grand success and highlighted the creativity, teamwork, business skills and talent of the participating students in a socially responsible manner.